

Clink!



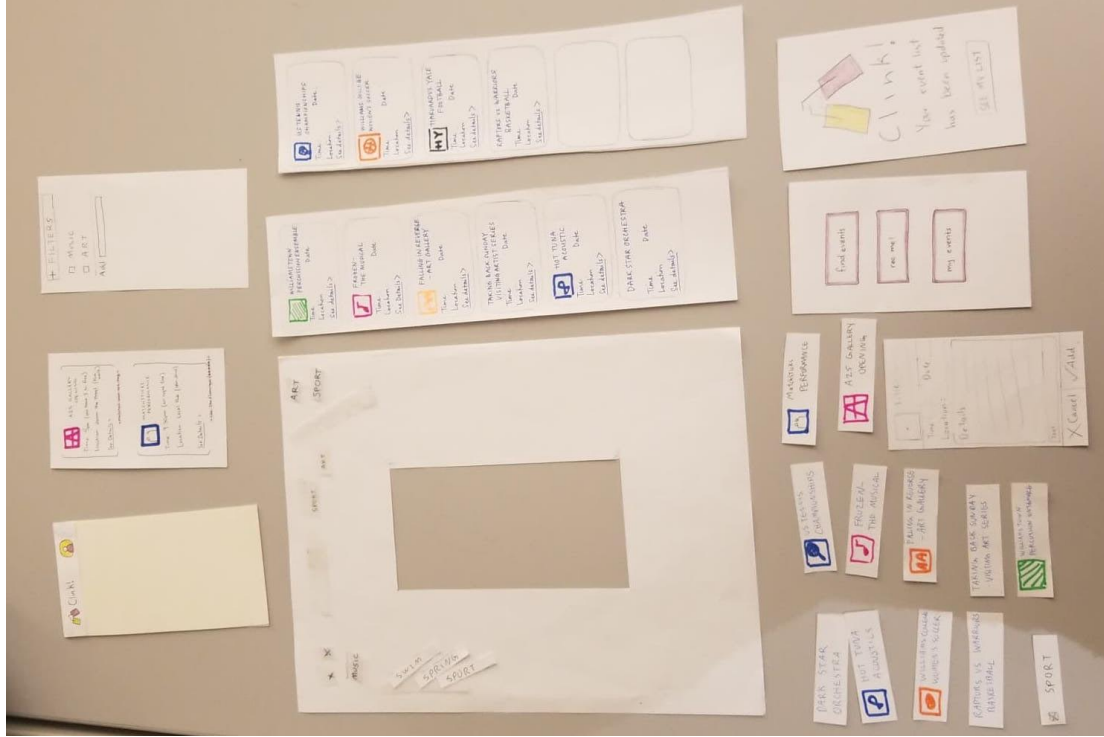
Creating Community through Connection

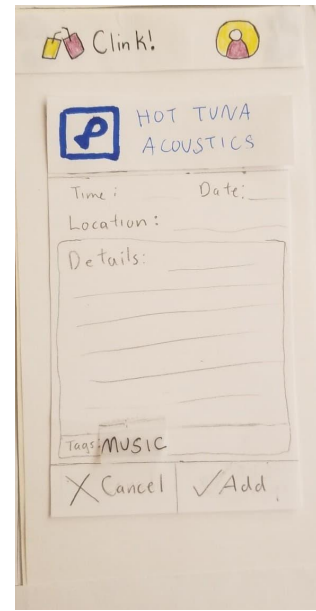
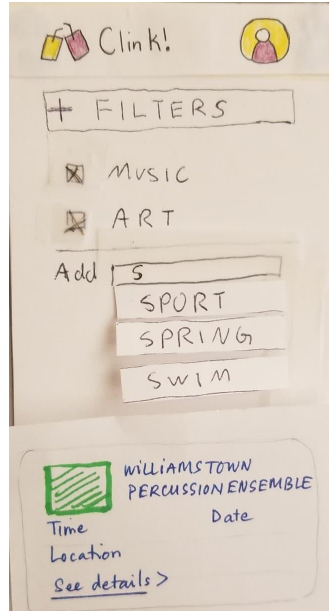
- Phoebe Huang, designer and researcher
- Vy Nguyen, designer and researcher
- Michaela Smith, designer and researcher

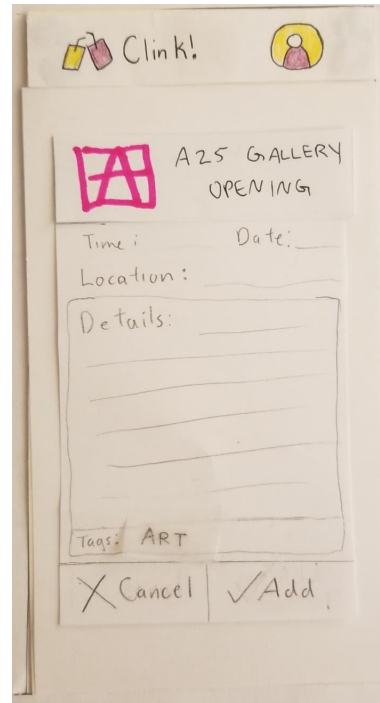
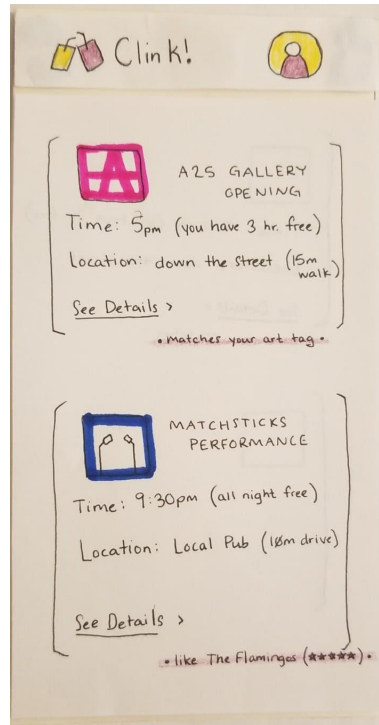


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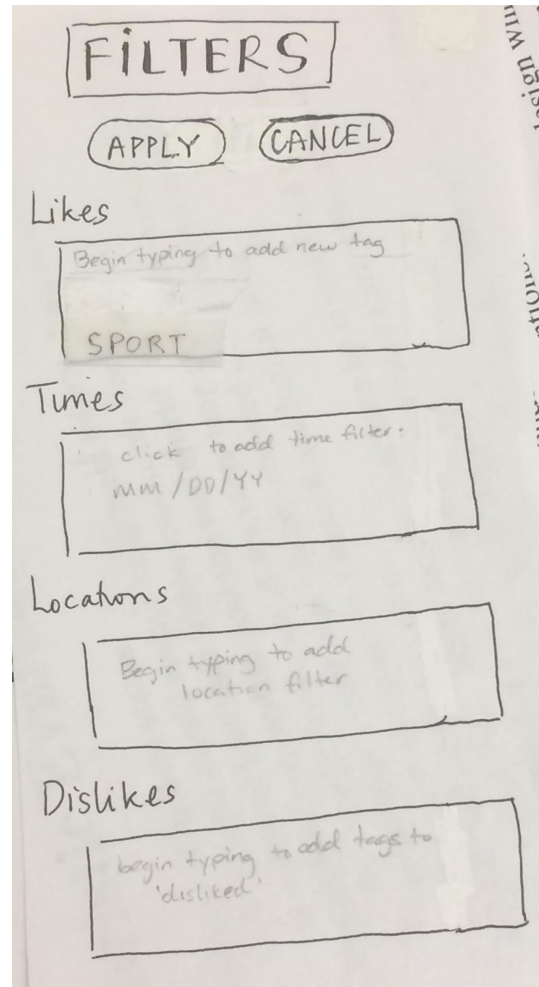
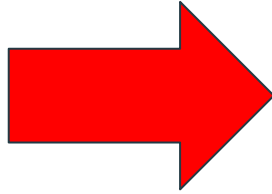
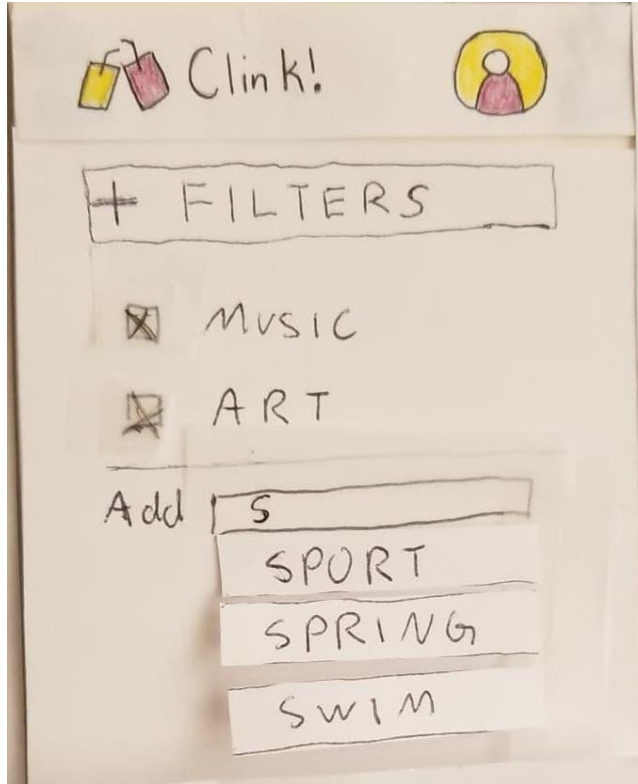
Initial paper prototype

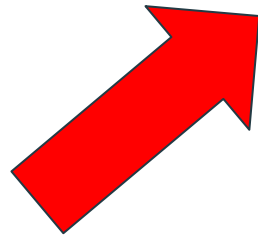
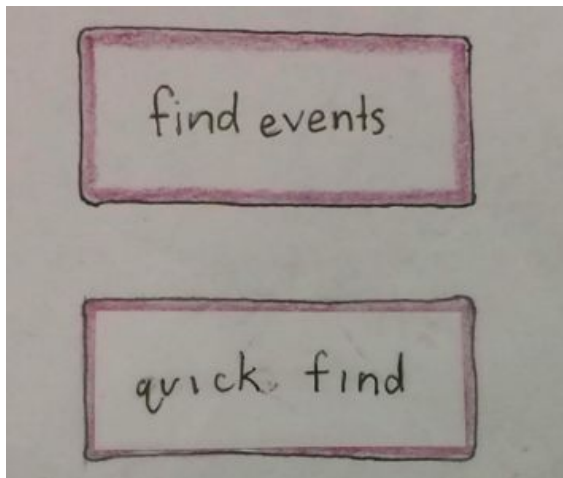
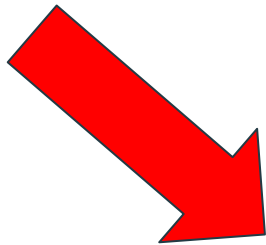


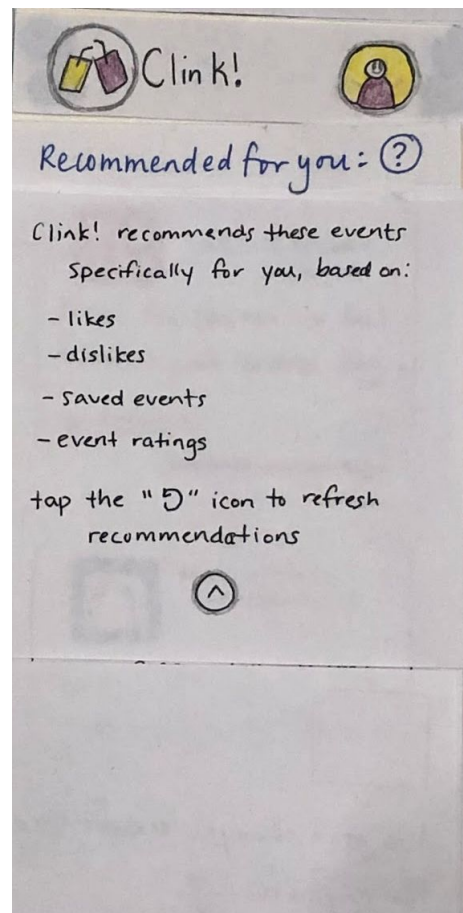
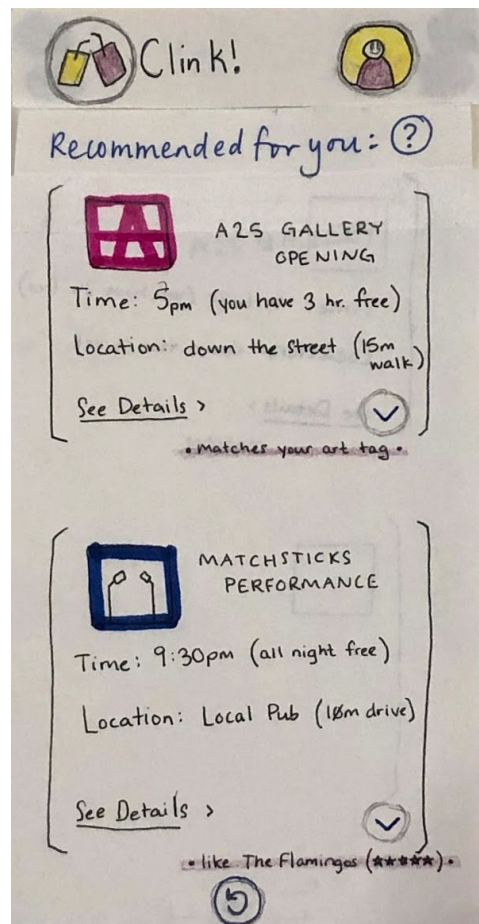
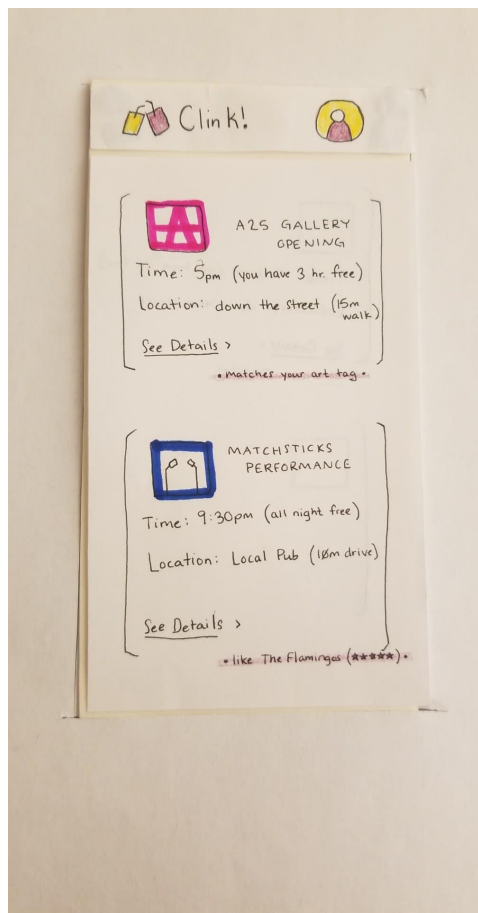




TESTING PROCESS AND RESULTS







Final Paper Prototype



DIGITAL MOCKUP

Click!

Hot Tuna Acoustics

You can report an event after indicating the problem

Begin typing to describe issue

Click!

Recommended for you: ?

Click! recommends these events specifically for you, based on:

- likes
- dislikes
- saved events
- event ratings

tap the "↺" icon to refresh recommendations

Click!

Recommended for you: ?

A25 Gallery Opening
 Date: Today
 Time: 9pm (you have 3 hr. free)
 Location: down the street (20m walk)
[see details >](#)

Matchsticks Performance
 Date: Today
 Time: 9:30 pm (all night free)
 Location: Local Pub (20m drive)
[see details >](#)

• matches your art tag •

Click!

Likes:

Times:

Locations:

Dislikes:

Click!

Hot Tuna Acoustics

Your rating helps us refine your events better for next time!

★★★★★

Click to rate!

Click!

My event list:

Hot Tuna Acoustics
 Time: 7:30pm Date: 11/19/19
 Location: The Hollow Bar
[see details >](#)

Williams College Women's Soccer
 Time: 1:30pm Date: 9/22/19
 Location: Cole Field
[see details >](#)

A25 Gallery Opening
 Time: 9:00pm Date: Today
 Location: A25 Gallery
[see details >](#)

Click!

find events

recommended for me

my events

Click!

Filters

US Tennis Championships
 Time: 1:30pm Date: 8/9/20
 Location: Flushing Meadows
[see details >](#)

Raptors vs Warriors Basketball
 Time: 7:00pm Date: 11/19/19
 Location: US Bank Stadium
[see details >](#)

Williams College Women's Soccer
 Time: 1:30pm Date: 9/22/19
 Location: Cole Field
[see details >](#)

Harvard VS Yale Football
 Time: 12:00pm Date: 11/24/19
[see details >](#)

Click!

Filters

Hot Tuna Acoustics
 Time: 7:30pm Date: 11/19/19
 Location: The Hollow Bar
[see details >](#)

Mickey Mouse the Musical
 Time: 7:00pm Date: 11/29/19
 Location: Blue Cross Arena
[see details >](#)

Williamstown Percussion Ensemble
 Time: 1:30pm Date: 12/3/19
 Location: Main Stage
[see details >](#)

Living Art @ WCMA
 Time: 9:00am Date: 10/24/19
 Location: ...

Click!

Filters

Hot Tuna Acoustics
 Time: 7:30pm Date: 11/19/19
 Location: The Hollow Bar
[see details >](#)

Mickey Mouse the Musical
 Time: 7:00pm Date: 11/29/19
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Living Art @ WCMA
 Time: 9:00am Date: 10/24/19
 Location: ...

Click!

FILTERS

Likes:

Times:

Locations:

Dislikes:

Click!

FILTERS

Likes:

Times:

Locations:

Dislikes:

Click!

Hot Tuna Acoustics
 Time: 7:30pm Date: 11/19/19
 Location: The Hollow Bar

Details:

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Tags: Cancel Apply

Click!

Click!

Your event list has been updated

Click!

Likes:

Times:

Locations:

Dislikes:

Click!

Hot Tuna Acoustics

We won't share with you events like this anymore

SUMMARY AND LESSONS LEARNED



Questions?

